# VARRAMBAT PARK GOLF COURSEADIDAS PRO-AMSPONSORSHIPOPORTUNITIES

Join us for an exceptional golfing experience and partner with a premier event.







## **EVENT OVERVIEW**

### The PGA returns to Yarrambat Park Golf Course on the 28th of February 2025, adding to a summer swing of exciting PGA events.

With limited opportunity for overseas play, The Adidas PGA Pro-Am series provides an opportunity for amateur golfers to play with some of the highest level of Golfers playing in Australia.

With a Pro-Am returning to Yarrambat Park Golf Course for the first time in over 10 years, tax deductible sponsorship opportunities are available to partner your brand with the long-awaited return of this prestigious event, hosted at one of Melbourne's most popular golf courses.

Yarrambat Park Golf Course is excited to be able to host an event not just for Golfers, but the local community. We look forward to your partnership.

"Be part of the event that welcomes golfers and the local community alike."

## PLATIUM SPONSOR \$10,000+ GST

Be the face of the event - exclusive branding and top-tier exposure!



#### **Branding & Online**

- Exclusive Tournament Naming Rights.
- Recognition in all tournament marketing & branding material.
- Social media spotlight.
- Brand on 2025 Pro-Am polo.



#### **On Site Exposure**

- Exclusive signage on 1st hole. (Provided by sponsor)
- Permanent sign on course (12-month term).
- Signage along entrance way. (Provided by sponsor).



#### Post Pro-Am

- Opportunity to host a corporate golf day at our concession price.
- Business card displayed in Pro shop.
- 2 x 7-day 12-month memberships.



#### **On The Day**

- 9 Afternoon tournament entries. Including carts.
- Complimentary range balls to warm up.
- Golf gift bag.
- Unlimited drinks & cocktail food.



## GOLD SPONSOR \$5,000+ GST

High-value exposure with community engagement and branding opportunities!



#### **Branding & Online**

 Recognition in all tournament marketing & branding material.

• Social media spotlight.



#### Post Pro-Am

- Opportunity to host a corporate golf day at our concession price.
- 1 x 7-day 12-month membership.
- Business card displayed in Pro shop.



#### **On Site Exposure**

- Signage on one tee box (excluding 1st hole & provided by sponsor).
- Signage along entrance way. (Provided by sponsor).
- Permanent sign on course (12-month term).



#### **On The Day**

- 6 Afternoon tournament entries.
- Complimentary range balls to warm up.
- Golf gift bag.
- Unlimited drinks & cocktail food.



\*Package discount available for existing hole sponsors.

4 Yarrambat Park Golf Course Adidas Pro-Am Series Sponsorship Opportunities

## SILVER SPONSOR \$2,500+ GST

# High-value exposure with community engagement and branding opportunities!



# COMPARE YOUR SPONSORSHIP OPTIONS

Quickly compare each tier and find the best fit for your brand at the Yarrambat Park Golf Course Pro-Am.

| BENEFIT<br>CATEGORY                 | PLATINUM<br>SPONSOR                                  | GOLD<br>SPONSOR                        | SILVER<br>SPONSOR                      |
|-------------------------------------|--|--|--|
| Cost (Excl. GST)                    | \$10,000   | \$5,000                                | \$2,500                                |
| Availability                        | 1 Available  | 3 Available                            | 10 Available                           |
| Tournament<br>Naming Rights         | Yes  | No                                     | No                                     |
| Brand on<br>Pro-Am Polo             | Yes  | No                                     | No                                     |
| Exclusive Signage<br>on Course      | 1st Hole, Entrance,<br>Permanent Sign<br>(12 months) | Tee Box, Permanent Sign<br>(12 months) | Tee Box, Permanent Sign<br>(12 months) |
| Tournament<br>Entries               | 9 Afternoon Entries<br>(Including Carts)             | 6 Afternoon<br>Entries                 | 3 Afternoon<br>Entries                 |
| Complimentary<br>Range Balls        | Yes  | Yes                                    | Yes                                    |
| Unlimited Drinks<br>& Cocktail Food | Yes  | Yes                                    | Yes                                    |
| Corporate Golf<br>Day Opportunity   | At Concession Price                                  | At Concession Price                    | At Discounted Rate                     |
| Membership                          | 2 x 7-day<br>12-month Memberships                    | 1 x 7-day<br>12-month Membership       | No                                     |
| Social Media                        | Yes  | Yes                                    | Yes                                    |
| Business Card<br>in Pro Shop        | Yes  | Yes                                    | Yes                                    |

## SPONSORSHIP BOOKING FORM

## **Sponsorship Details**

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| Contact Name:    |                 |                |
|------------------|-----------------|----------------|
| Position:        |                 |                |
| Organisation:    |                 |                |
| Address:         |                 |                |
| Contact Number:  |                 |                |
| Email Address:   |                 |                |
| Website:         |                 |                |
| Platinum Sponsor | Gold Sponsor    | Silver Sponsor |
| □ \$10,000+GST   | □ \$5,000+GST   | □ \$2,500+GST  |
|                  |                 |                |
|                  | OFFICE USE ONLY | (              |
| Sponsorship Au   | thorisation     |                |
| Name:            |                 |                |
| Position:        |                 |                |
| Signature:       | [               | Date:          |
|                  |                 |                |

## **OPENING HOURS**

Summer (October-March) 06:00 am - 07:00 pm

Winter (April-September) 07:00 am - 06:00 pm

Yarrambat Park Golf Course

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